



A MEGA TRADE FAIR
17-18-19 MAY 2024

**A MEGA
EXHIBITION OF
TRADE & INDUSTRY**



VENUE  **SIECC**
Surat International
Exhibition and Convention Centre

ORGANISER'S PROFILE

The Southern Gujarat Chamber of Commerce & Industry (SGCCI) was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 12,000+ direct members and 150+ associations from a wide spectrum of Trade & Industry. An ISO 9001:2015 certified SGCCI is dedicatedly serving to the Trade & Industry since 84 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions...

Domestic Exhibitions

Udyog: An Ideal Platform for MSME Industrial Exhibition

SITEX: An Exclusive Textile Machinery Expo

WeaveKnITT Exhibition: The Complete Fabric Show

Yarn Expo: An exclusive Yarn Expo

Sparkle International: Gems & Jewellery Exhibition

Auto Expo: An Exclusive show for All types of Automobiles & Automobile Ancillaries

Food & AgriTech Expo: An Exhibition of Technology, Product & Services

WEE: Women Entrepreneur Exhibition

Energy International Expo: An exclusive Energy Expo

Health & Wellness Expo: To Boost The Healthcare Industry

International Exhibitions

Fabric Exhibitions in USA at Atlanta, New Jersey & California

Indian Textile Expo in Dubai: Fabric Exhibitions

India Textile Trade Fair (ITTF) Bangladesh & USA: Fabric Exhibitions



ABOUT VYAPAR 2024

Vyapar 2024 is the avenue for enterprising and farsighted businessmen who are planning their business in the new world environment.

Will provide a huge showcase for world products in the most lucrative markets.
An Opportunity and a challenge for those who want to capitalize on their expertise and challenge for those who want to consolidate the existing market and acquire new horizons.

Will create an environment of competitive excellence and provide information and opportunity to those who seek it and look forward to acquiring information and delivering goods.

PRODUCT PROFILE

- Gift Segment
- Bridal Segment
- Home Appliances
- White Goods
- Electronics Equipment
- Furniture
- Architectural Hardware
- FIL- Finance Investment & Leasing
- Tours & Travel
- IT - Hardware, Software, Networking
- Food and Beverages
- Plastic
- Utensil
- Education

VISITORS PROFILE

- Business Leaders & Entrepreneurs
- Decision-makers from Government
- Product Development Executives
- CEOs/ Sr. Executives from Industry
- Operations, Technical, Purchase Managers
- Investors & Venture Capitalists
- Distributors & Dealers
- Retailers Industry Associations
- NGOs
- Consultants

STALL RATE CHART

Stall Size	Area in Sq. Mtrs.	Stall Rate ₹
9 x 6	54	243,000
9 x 6	54	216,000
6 x 6	36	144,000
9 x 3	27	108,000
6 x 3	18	72,000
6 x 3	18	54,000
3 x 3	9	27,000

SPONSORSHIP

Description	Amount ₹
Powered by	7,50,000
Diamond Sponsor	6,00,000
Platinum Sponsor	5,00,000
Gold Sponsor	4,00,000

GST & Other Govt. Taxes Applicable

NOTE: SPONSORSHIP AVENUES ARE AVAILABLE ONLY FOR PARTICIPANTS

SPONSORSHIP MATRIX

POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on Web Site of **Vyapar 2024**.
- To provide one **Premium Pavilion, area of 54 Sq. Mtrs. (9 Mtr x 6 Mtr)** in the Prominent Area of "Vyapar 2024" to showcase your products.
- **One Full Page Advertisement (4 Colour)** in the Exhibitors' Catalogue of "Vyapar Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner (Size 26 ft. x 4 ft.)** at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **15 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **15 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

DIAMOND SPONSORSHIP

- Tagline as "Diamond" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Vyapar 2024**.
- To provide **One Semi Premium Pavilion, area of 54 Sq. Mtrs. (9 Mtr x 6 Mtr)** in the Prominent Area of "Vyapar 2024" to showcase your products.
- **One Full Page Advertisement (4 Colour)** in the Exhibitors' Catalogue of "Vyapar Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner (Size 26 ft. x 4 ft.)** at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **10 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **10 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Vyapar 2024**.
- To provide **One Semi Premium Pavilion, area of 36 Sq. Mtrs. (6 Mtr x 6 Mtr)** in the Prominent Area of "Vyapar 2024" to showcase your products.
- **One Full Page Advertisement (4 Colour)** in the Exhibitors' Catalogue of "Vyapar Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **One Banner (Size 26 ft. x 4 ft.)** at the Exhibition Centre. (Advertisement material will be needed in CDR format).
- **8 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **8 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)

GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor.
- Logo Visibility on the **Main Entrance Gate**.
- Logo Visibility on **Promotional Materials**.
 1. General Invitation Card
 2. Inaugural Invitation Card
 3. Hoardings
 4. Magazine Advertisement
- Logo Visibility on one side panel of the **Backdrop** during Inaugural Function
- Logo Visibility on Web Site of **Vyapar 2024**.
- To provide **One Semi Premium Pavilion, area of 36 Sq. Mtrs. (6 Mtr x 6 Mtr)** in the Prominent Area of "Vyapar 2024" to showcase your products.
- **One Full Page Advertisement (4 Colour)** in the Exhibitors' Catalogue of "Vyapar Expo 2024 - An International Trade Show". (Size 9 cm width & 12 cm height and Advertisement material will be needed in CDR format).
- **7 Nos. Banner on Inside Road of Exhibition Centre Premises.** (Size 10 Ft. Width x 6 Ft. Height) (Advertisement material will be needed in CDR format).
- **7 Nos. Banner on Parking Poles inside Parking Area.** (size 2.5 ft. x 3.5 ft.) (Advertisement material will be needed in CDR format.)



Surat International Exhibition & Convention Centre
Off Sachin Magdalla Highway, Nr. Khajod Crossing, Sarsana,
Surat - 395007, Gujarat, India.



ORGANISED BY



SGCCI

THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY
&
SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE

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